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## **N e w s      R e l e a s e**

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### **Buckle Up in Your Truck Campaign**

Through a combined effort with the Louisiana Highway Safety Commission, the St. Charles Parish Sheriff's Office will be participating in the Buckle Up In Your Truck Campaign, which will be May 1<sup>st</sup> – 7<sup>th</sup>, 2014.

The St. Charles Parish Sheriff's Office has been awarded a grant from the Louisiana Highway Safety Commission, which started in October of 2013 and will run through September of 2014, which is dedicated to Occupant Protection, stepped up DWI, and Speed Enforcement. The week of May 1<sup>st</sup> – 7<sup>th</sup>, 2014, will focus on occupant protection.

Pick-up trucks comprise 25 percent of the vehicle fleet in Louisiana. State observation surveys and fatality data show that pickup truck drivers and passengers fall well behind occupants of other kinds of passenger vehicles when it comes to wearing seat belts. Pick-up trucks are two times more likely to rollover than cars in fatal crashes. The Louisiana Highway Safety Commission is funding a high-visibility enforcement and awareness campaign to encourage seat belt usage and reduce unrestrained fatalities among our pick-up truck drivers and passengers. Taking the time to buckle up before every trip is the single most effective thing you can do to protect yourself in a crash.

Buckle Up In Your Truck or you will get a ticket.