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N e w s R e l e a s e

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Click It or Ticket: Make Seat Belt Use a Daily Habit

Brush teeth, eat breakfast, tie shoes—these are automatic actions taken by millions of Americans every day, often out of habit. Buckling your seat belt should be such an automatic action. In fact, seat belt use should be the automatic next step after sitting down in a vehicle. Whether you ride in the front seat or the back, and no matter which car seat or booster seat your child may use, everyone's seat belt should be buckled every trip.

From May 21st to June 3rd, 2018, **St. Charles Parish Sheriff's Office** is joining NHTSA and law enforcement agencies nationwide for the 2018 *Click It or Ticket* enforcement mobilization. We will be out in full force, cracking down on seat belt violations and issuing citations to anyone caught traveling without a buckled seat belt or transporting unrestrained children. We are working with law enforcement to spread the message that seat belts save lives.

Why the month of May? Memorial Day weekend kicks off the busy summer season, with many more families on the roads. We have found this to be the most effective time to remind drivers why seat belt laws matter—they help save lives. This is not a campaign to write tickets or train law enforcement. This is a campaign to help keep people safe and alive. We see the casualties of not wearing a seat belt, and we do not wish that devastation on anyone.

Remember: The habit of buckling up is as simple as turning on a light switch. It should be an automatic action for you, and for everyone in your vehicle. Do not just buckle up to avoid a ticket—our friends' and families' lives in St. Charles Parish are more important than that. But if you are caught driving while unbuckled, you will get a ticket—no excuses, no warnings. Wearing your seat belt is required by law. Day and night, front seat and back, ***Click It or Ticket.***